



This Cookie Policy explains how Embassy Festival uses cookies and similar technologies on embassyfestival.com. It should be read together with our Privacy Policy, which explains how LIFE I LIVE B.V. processes personal data.

Controller

LIFE I LIVE B.V. | Noordeinde 59, 2514 GC The Hague, The Netherlands | Chamber of Commerce: 52430278
Website: www.embassyfestival.com | Privacy / cookie contact: privacy@prooost.nl

1. What are cookies?

Cookies are small text files stored on your computer, tablet or smartphone when you visit a website. Similar technologies include local storage, pixels and scripts. Cookies may be set by Embassy Festival or Wix (first-party cookies) or by another provider, such as Google (third-party cookies).

We currently use only essential cookies and Google Analytics 4 analytics cookies. We do not currently use marketing or advertising cookies. If this changes, we will update this Cookie Policy and the cookie banner before activating those technologies.

2. Which cookies do we use?

Essential cookies

Essential cookies are required for the website to operate securely and correctly. They support functions such as security, session management and remembering your cookie choices. Prior consent is not required for cookies that are strictly necessary to provide the website or a function requested by you.

Analytics cookies – Google Analytics 4

With your consent, we use Google Analytics 4 (GA4) to understand in general terms how visitors use the website, which pages are visited and how the website performs. We use this information to improve the website and our communications.

GA4 uses the cookies `_ga` and `_ga_<container-id>`. These cookies are only placed after you accept the analytics category in the cookie banner. Google Analytics is provided in the European Economic Area by Google Ireland Limited. Google group companies or service providers may process data outside the EEA using appropriate safeguards, as further explained in our Privacy Policy.

Category	Provider / technology	Purpose	Duration	Consent
Essential	Wix / Embassy Festival	Website operation, security, session management and remembering cookie choices.	Session or up to 12 months, depending on the cookie.	No
Analytics	Google Analytics 4	Measure general website use, page visits, traffic sources and performance.	Up to 2 years.	Yes

3. Cookie overview

Current details. The permanent Cookie Settings link in the website footer contains the current list of cookies and similar technologies, including their names, providers, categories, purposes and retention periods. The list may change when Wix or the website configuration is updated.



4. Managing your cookie preferences

When you first visit the website, the cookie banner allows you to:

- accept analytics cookies;
- reject all non-essential cookies; or
- review and change your preferences.

You can change or withdraw your choice at any time through the permanent Cookie Settings link in the website footer. Withdrawing consent is as easy as giving consent. The website remains available when you reject analytics cookies.

You can also block or delete cookies through your browser settings. Browser settings are an additional option and are not required to change your choices through our website. Blocking essential cookies may affect how the website functions.

5. Embedded content and external websites

The website may contain links to external websites or embedded content, such as videos, maps or social-media posts. Where embedded content uses non-essential cookies, it will only be activated after the relevant consent has been given. External providers process information under their own privacy and cookie policies.

6. Changes to this Cookie Policy

We may update this Cookie Policy when the website, its cookie configuration or legal requirements change. The latest version will always be available on embassyfestival.com. If we introduce marketing or advertising technologies, we will update the policy and cookie banner before activating them.

7. Contact

For questions about cookies or this Cookie Policy, please contact:

LIFE I LIVE B.V.

Attn. Privacy Contact

Noordeinde 59

2514 GC The Hague

The Netherlands

Email: privacy@prooost.nl

Website: www.embassyfestival.com

For more information about how we process personal data, please see our Privacy Policy.